

Minutes

Economic Development and Business Advisory Committee

Tuesday, Feb. 13th at 5:30 p.m. at the Municipal Office Boardroom, Wilberforce

Members Present:

Cec Ryall – Chair
Bill Dodds
Don Critchley

Staff Members Present:

Joanne Vanier (Committee Coordinator)

Regrets:

Shannon Hunter (CAO/Treasurer)
Ann Corrigan
Barbara Kraus

1. Call to order – 5.45 pm
2. Disclosure of pecuniary interest - None
3. Agenda adopted: Moved by: Bill, Seconded by: Don
4. Adoption and signing of January 9th minutes: Moved by: Don, Seconded by: Bill
5. BR&E Summary Review

The committee reviewed the draft BR&E Final Report. It will be edited and emailed to committee members for final approval. The plan is for the committee (Joanne) to present the report in the form of a slide presentation at the next council meeting, Wed. March 7th. The meeting starts at 9:00 am at the Wilberforce Library. It would be great if as many from this committee as possible could attend to address any questions that arise.

6. Marketing Campaign Next Steps
Ann was not present to give an update on county wide marketing progress.
Joanne will approach Jodi Rupnow to design a logo for our MyHighlandsEast.com and Facebook page and other social media platforms.
7. Career Day April 28th
Haliburton Chamber of Commerce is hosting a Career Day at the Haliburton High School on Wed. April 28th. Highlands East should be represented showcasing the many career opportunities in the municipality, including summer jobs such as life guards, parks department and landfill.
8. New business for next meeting
-Gooderham resident Ted Cumber has expressed an interest in this committee. We will invite him to our next meeting.
-ideas for career day presentation
Don will not be available to attend the March meeting.
9. Next Meeting –Tuesday Mar. 13th, 5:30 pm
10. Adjourned 7:15 pm Moved by: Don, Seconded by: Bill