

## **Agenda**

### **Economic Development and Business Advisory Committee**

Tuesday, Nov. 14<sup>th</sup>, 2017 at 7:00 p.m. Municipal Office Boardroom, Wilberforce

1. Call to order
2. Disclosure of pecuniary interest
3. Agenda adopted
4. Adoption of minutes – Aug. 8th, 2017
5. Accessibility Training
6. BR&E Summary and Next Steps
7. Marketing Campaign Next Steps
8. Strategic Plan Review
  - accomplishments last year
  - plans for next year
9. New Business for next meeting
10. Next Meeting: December 14<sup>th</sup> 5:30 dinner Lloyd Watson Centre
11. Adjournment

Highlands East's Vision Statement: Highlands East is a premier outdoor tourism destination that provides economic stability and opportunities for its residents, now and in the future, through environmental sustainability and social equality.

Highlands East's Mission Statement: We will lead by being innovative in developing, promoting and protecting our community, environment and heritage for future generations.