

Minutes

Economic Development and Business Advisory Committee

Tuesday, Aug 8th at 5:30 p.m. at the Municipal Office Boardroom, Wilberforce

Members Present:

Cec Ryall – Chair
Ann Corrigan
Bruce Smith
Don Critchley

Guest Presenter:

Aaron Berning

Staff Members Present:

Joanne Vanier (Committee Coordinator)

Regrets:

Barbara Kraus
Shannon Hunter (CAO/Treasurer)
Karen Warner
Bill Dodds

1. Call to order – 5:31 pm
2. Disclosure of pecuniary interest - None
3. Agenda adopted: Moved by Ann, Seconded by: Don
4. Adoption and signing of minutes: Moved by Bruce, Seconded by: Don
5. Follow up on Clean and Clear Bylaw
Notification regarding the bylaw was included in the tax bill newsletter and has already had some positive results.
6. Presentation on Social Media –Aaron Berning
Aaron explained how the municipal website and social media interact. He answered many questions and left the committee with a better understanding of what can/can't be done and what our next steps should be.
7. BR&E Update and Next Steps
40 surveys have now been input. Data can be exported to excel to sort through text box answers. We will aim to have this sorted for the September meeting and roll out to public in Oct/Nov.
8. Next Meeting –Tuesday Sept. 12th, 7:00 pm Highlands East Boardroom
9. Adjourned 7:00 pm Moved by: Ann, Seconded by: Don